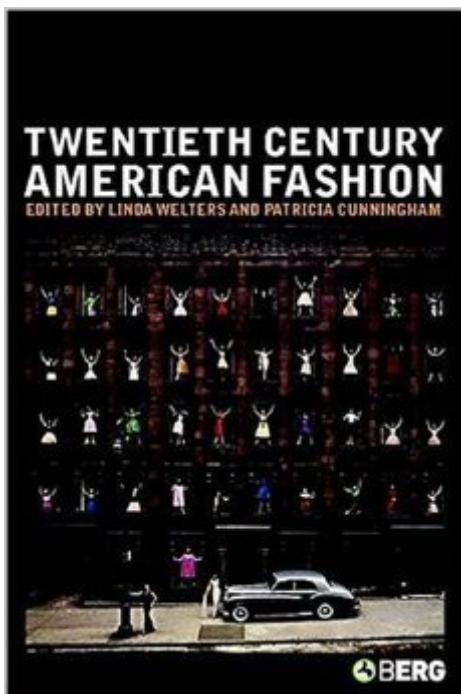


The book was found

Twentieth-Century American Fashion (Dress, Body, Culture)



Synopsis

Americans began the twentieth century standing in Europe's sartorial shadow, yet ended by outfitting the world in blue jeans, T-shirts and sneakers. How did this come about? What changes in American culture were reflected in fashion? What role did popular culture play? This important overview of American fashion in the twentieth century considers how Americans went from imitating British and French fashion to developing their own sense of style. It examines such influences on dress as class, jazz and hip hop, war, the space race, movies, television and sports. Further, the book shows how gender, psychology, advertising, public policy, shifting family values, the American design movement and expertise in mass production profoundly influenced an American style that has been exported across the globe.

Book Information

Series: Dress, Body, Culture (Book 6)

Paperback: 288 pages

Publisher: Bloomsbury Academic (May 20, 2005)

Language: English

ISBN-10: 184520073X

ISBN-13: 978-1845200732

Product Dimensions: 6.1 x 0.6 x 9.2 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 starsÂ See all reviewsÂ (1 customer review)

Best Sellers Rank: #108,943 in Books (See Top 100 in Books) #75 inÂ Books > Arts & Photography > Fashion > History #98 inÂ Books > Arts & Photography > Decorative Arts & Design > Textile & Costume #98 inÂ Books > Health, Fitness & Dieting > Beauty, Grooming, & Style > Style & Clothing

Customer Reviews

I purchased this book for a graduate course in Fashion Studies. I thought it was a good purchase for me.

[Download to continue reading...](#)

Twentieth-Century American Fashion (Dress, Body, Culture) Dress, Fashion and Technology: From Prehistory to the Present (Dress, Body, Culture) Fashion-ology: An Introduction to Fashion Studies (Dress, Body, Culture) Composing for the State: Music in Twentieth-Century Dictatorships (Musical

Cultures of the Twentieth Century) Back to the 80s: 1980s Fads and Fashion Coloring Book: Adult Coloring Books Fashion, 80s Coloring Book, 1980s Coloring Book, Fashion Coloring Book ... Fashion Coloring Book for Adults) (Volume 1) Joe Eula: Master of Twentieth-Century Fashion Illustration Carceral Fantasies: Cinema and Prison in Early Twentieth-Century America (Film and Culture Series) Roget's 21st Century Thesaurus: Updated and Expanded 3rd Edition, in Dictionary Form (Roget's Twentieth-First Century Thesaurus in Dictionary Form) Bordering on the Body: The Racial Matrix of Modern Fiction and Culture (Race and American Culture) North American Women Artists of the Twentieth Century: A Biographical Dictionary (Garland Reference Library of the Humanities) Reimagining Indian Country: Native American Migration and Identity in Twentieth-Century Los Angeles (First Peoples: New Directions in Indigenous Studies) Heart to Heart : New Poems Inspired by Twentieth-Century American Art The Little Dictionary of Fashion: A Guide to Dress Sense for Every Woman Always Pack a Party Dress: And Other Lessons Learned From a (Half) Life in Fashion It's All About the Dress: What I Learned in Forty Years About Men, Women, Sex, and Fashion The Wedding Dress: The 50 Designs that Changed the Course of Bridal Fashion The Visible Self: Global Perspectives on Dress, Culture and Society Redreaming America: Toward a Bilingual American Culture (SUNY Series in Latin American and Iberian Thought and Culture) The Tudor Tailor: Reconstructing Sixteenth-Century Dress The Art of Anastasia: A Twentieth Century Fox Presentation

[Dmca](#)